

4th NICTW 25 – 31 July 2011

Penny Coulter, Director Taylor Coulter, Chair Organising Committee

The National ICT Careers Week is hosted by the Australian Computer Society, the AIIA (Australian Information Industry Association), the ACS Foundation and the Australian Council of Deans of ICT who are all members of the OC.

Showcase the variety of careers available in ICT to young people

Around 80 ICT organisations, inc 22 unis, 21 Industry, participating in 2011

Key messages

‘Start Here, Go Anywhere’ – as an ICT professional, you can start your career here and then go anywhere – to any industry, to any organisation and to anywhere in the world. ICT skills have currency and bring value to any organisation:-

Banking, Healthcare, Telecommunications, Education, Government, Transport, Resource exploration, Manufacturing, Tourism, Entertainment, Primary and Mineral production, Security and Climate change.

The demand for ICT professionals will continue to increase in the next decade as technology underpins more and more of our business and lifestyle.

ICT is about working with people, solving problems, finding solutions and making a difference to peoples’ lives



Penny Coulter, ACS, Senator Conroy at CeBIT

Universities are the primary beneficiaries of increased interest in ICT amongst students

Does NICTW make any difference to enrolments, particularly domestic students?

What more could NICTW be doing to increase enrolments?

Is it worth financial investment by ACDICT into this external/outsourced marketing?