Capital, Change, Competitiveness

Accelerating Our Economic Performance through Innovative Thinking, Smart Solutions and Leading-edge Skills

When: 13 March 2013
Where: Swinburne University of Technology

A Significant Opportunity for BUSINESS, INDUSTRY, TERTIARY EDUCATION and GOVERNMENT to progress the Future Development of the ICT Profession and its Role in Business/Economic Performance

Sponsored by

ICT will disrupt and transform all future business, destroying old ways of operating, creating new opportunities and industries, impacting business, individuals and government in ways not yet dreamed of.

Hugh Durrant-Whyte, CEO, Nicta, NICTANews, September, 2012

To register your details please visit www.bhert.com
WHAT'S IT ALL ABOUT

Knowledge and information is being created at an exponential rate. Business practices, systems and processes are key enablers in business intelligence, infrastructure capability, decision making, output optimisation, trend identification, real time forecasting and capital allocation. This is reality and no sector is immune.

ICT is about capital allocation. Get this right and labour productivity improves, outputs are sustainable, performance metrics are achieved, and flexibility and competitiveness become part of the economy’s DNA.

I had always thought that automation was the right answer… It’s a function of labour and productivity… Australia will always be long on capital, short on labour… The implementation risks are high, but once you get past that, the maths is outstanding.

With automation and capital you can expand the capacity of a land footprint quite dramatically…

Chris Corrigan, Still fighting on the waterfront, AFR, July 21-22, 2012

Value chains are now global. The Australian economy has shown resilience but is facing some significant issues that will require us to make transformative leaps rather than incremental steps.

Capital allocation through ICT application, system development and integration, and strategic implementation will assist Australia in its quest to remain a significant regional trade intermediary and services aggregator.

There must be an increased realisation of Economic Value Added capital allocation. ICT is an integral part of the allocation process and its role in driving innovation, technology advances, new business models and economic rents.

China faces constraints to economic growth… but will overcome this by using capital more intensively and by increasing its multi-factor productivity.

Ross Garnaut, former ambassador to China, Many lights are trained on China, AFR, July 21-22, 2012

B-HERT, the ACDICT and Swinburne University of Technology are organising a one-day forum focusing on these issues. The forum will highlight prima facie examples of commitment to innovation, productivity improvements, ICT adoption and the collaborations between sectors that is necessary to get this right.

To examine these timely issues this forum will bring together senior executives from domain businesses, the Deans of ICT and senior academics from relevant disciplines and leaders from the professions to discuss what needs to be done to ensure our graduates and workforce continue to meet the needs of business and industry.

There is enormous potential for industry and business to derive increased value from links with universities, and for universities similarly to benefit from increased clarity on the needs and motivation of the relevant stakeholders.

AGENDA

1 ICT transforming the economy and business model.
2 Embedding the impact of ICT in everyday business, whether it be large or small.
3 Skills convergence and the need for cross-disciplinary course modules, course structure and pedagogies.
4 Contributing to the maturation of the National Digital Economy Strategy.
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<th>Programme</th>
<th>Speaker</th>
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<tr>
<td>0945  Registration</td>
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<tr>
<td>0955  Welcome</td>
<td>Bill Scales AO, President, Business/Higher Education Round Table; Chancellor, Swinburne University of Technology</td>
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<td>1000  Opening Remarks – ICT’s Place &amp; Value</td>
<td>Professor Leon Sterling, President, Australian Council of Deans of ICT; Dean, Faculty of Information &amp; Communication Technologies, Swinburne University of Technology</td>
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<td>1030  ICT’s impact on the Innovation Value Curve</td>
<td>Hugh Durrant-Whyte, CEO, NICTA</td>
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<td>1100  Morning Tea</td>
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<td>1115  New Technologies and Business Investment</td>
<td>Kate Pounder, Principal Adviser–Technology &amp; Public Policy, Ai Group</td>
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<td>1145  Embedding Value through ICT</td>
<td>Professor John Dalrymple, Deputy Director SUT Centre for Enterprise Performance</td>
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<td>1215  Case Study – real Time, real Change</td>
<td>Adrian Stanic, Director, Lyons Architecture</td>
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<td>1245  Market Leading Transformation</td>
<td>Hugh Bradlow, Chief Technology Officer, Telstra</td>
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<td>1315  Lunch</td>
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<td>1345  Old Industry, New Growth</td>
<td>TBA, Westpac</td>
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<td>1415  Skills Convergence &amp; Graduate Capabilities</td>
<td>Professor Leon Sterling, Dean, Faculty of ICT, Swinburne University</td>
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<td>1430  Close</td>
<td>Professor Leon Sterling, President, Australian Council of Deans of ICT</td>
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NB: Programme subject to change

To register your details please visit www.bhert.com
The Framework Economy

WHO SHOULD ATTEND
CIOs, CFOs, COOs, technology managers, project managers, senior operations and organisational development executives from all sectors, especially those dependent on ICT skills and solutions; senior executives from sector professional associations; senior officers and policy makers from government; Deans/senior academics from all relevant disciplines with a need for their graduates to have both technical and business skills.

About Us

Business/Higher Education Round Table
The mission of the Round Table is to pursue policies and collaborative initiatives that advance the goals and improve the performance of business and tertiary education. B/HERT has established strategic partnerships in the development of programmes that advance education, research and innovation.

Australian Council of Deans of ICT
The ACDICT represents all Universities in Australia who teach in the ICT field, our role is to promote recognition of the profession of ICT, work with industry to ensure that the University sector is responsive to the evolving needs of the profession, and effectively represent our aspirations and needs to appropriate government bodies. Founded in 2008, we view this B/HERT forum as continuing the dialogue from the 2009 ICT Summit and ensuring deep and enduring links with the business community.

Swinburne University of Technology
Swinburne is a progressive university that aims to increase Australia’s capacity in science, technology and innovation as the drivers of modern, internationalised economies and workplaces. Our university is focused on high-impact global research, high-quality teaching and active engagement with both industry and the community. We are recognised for quality teaching, relevant courses and excellent facilities. Swinburne has earned a reputation for high-impact research. We have leading-edge research centres that respond to industry and government priorities, and the needs of society. Our close ties with industry provide our students with invaluable business and workplace experiences during their studies.